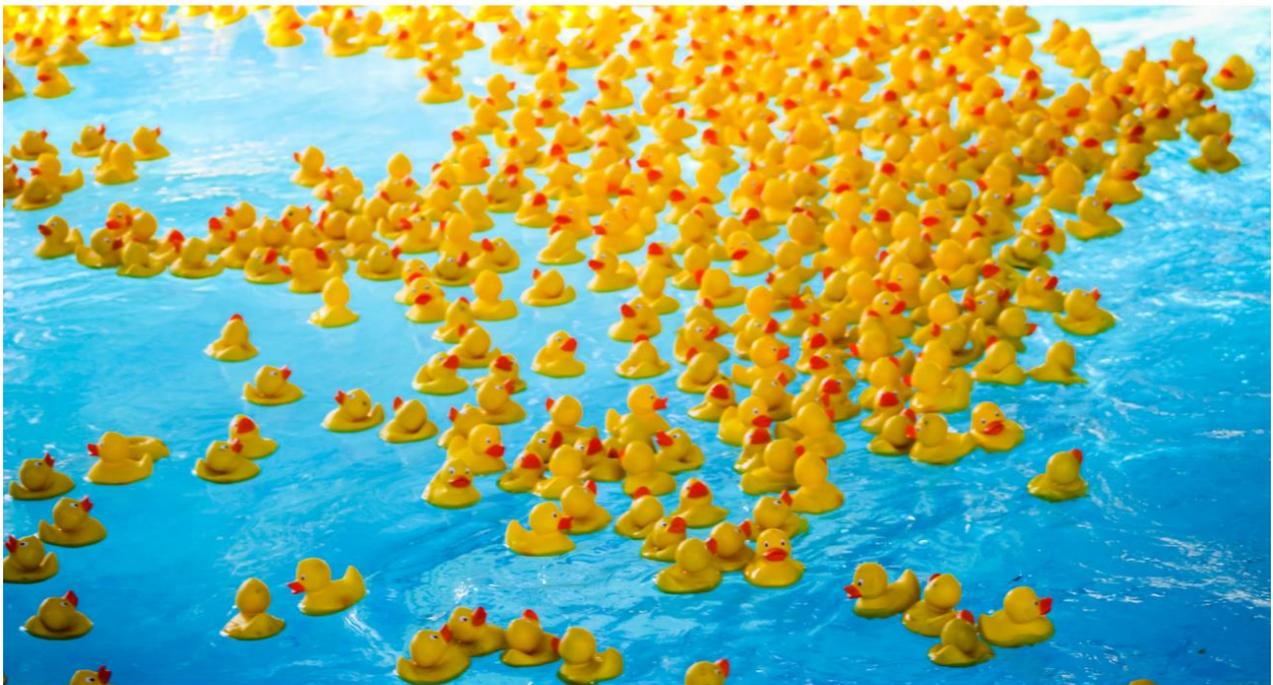




2023 Duck Race Sponsorship Packet



Saturday
April 1st, 11AM

Tomoka Outpost
2099 N. Beach Street
Ormond Beach

June 29, 2022

To Whom It May Concern,

On behalf of The Early Learning Coalition of Flagler and Volusia Counties, Inc. (ELCFV), I am proud to announce the **10th Annual Duck Race** will take place **Saturday, April 1st** at Tomoka Outpost in Ormond Beach.



All proceeds from this event benefit the more than 6,000 **local children** we serve each year. Help your community's most vulnerable children and have fun doing it!

Watch as more than one thousand rubber ducks race for first, second, and third place. Bid on beautifully decorated ducks by local artists. Plus, enjoy bidding online for amazing auction items generously donated from local businesses!

The State of Florida will **match every dollar you donate with \$16** to subsidize quality child care for at-risk children. See attached for the "effective amount" of each of our sponsorship levels.

We are a 501(c)3 nonprofit organization dedicated to improving access to quality early learning. Among many other programs, we help families in poverty by subsidizing child care costs. We passionately pursue our dream to prepare all children for kindergarten while strengthening and stabilizing families.

I sincerely hope you and your business will join in the fun this year by sponsoring the 9th Annual Duck Race. Attached are the various sponsorship options available.

Thank you in advance for your support. I look forward to seeing you **April 1, 2023!**

Sincerely,

Serena Piper
Community Partnerships Coordinator
The Early Learning Coalition Flagler and Volusia Counties, Inc.
386-317-3354
spiper@elcfv.org

Top Duck Platinum Sponsor - \$2,500

(Results in \$42,500 after 16:1 match)

- Exclusive signage at entrance to Duck Race event and throughout event
- Company representative will assist in starting the race and announcing winners
- Space at event to display company information and/or products
- DJ announcements of your sponsorship throughout the event
- Exclusive media exposure on all marketing materials, social media sites, radio PSA's and website
- Feature in ELCFV newsletter
- Logo recognition on event signage
- Social media mentions
- Media exposure on ELCFV website for one year
- Recognition in post-event thank you letter
- Name/logo on the back of 1,000+ Duck Race tickets
- Optional Relay Race team
- 10' x 10' table space (must provide own table, tent, and chairs)



Duck Paddle "Relay Race" Sponsor - \$1,500

(Results in \$25,500 after match)

- Exclusive signage at Relay Race Area
- Exclusive Logo on relay racing rafts
- Name/Logo recognition on relay registration forms
- Social media mentions
- Media exposure on ELCFV website for one year
- Name/logo recognition in all marketing materials, social media sites, and website
- Logo recognition on event signage
- DJ announcements of your sponsorship throughout the event
- Feature in ELCFV newsletter
- Optional Relay Race team
- 10' x 10' table space (must provide own table, tent, and chairs)
-

Quacky's Kids Zone Sponsor - \$1,500

(Results in \$25,500 after match)

- Social media mentions
- Name/logo recognition in all marketing materials, social media sites, and website
- Logo recognition on event signage
- DJ announcements of your sponsorship throughout the event
- Media exposure on ELCFV website for one year
- Signage in Kids Zone
- Optional Relay Race team
- Table space at Kid Zone



Lucky Duck Parking Sponsor - \$1,250

(Results in \$21,250 after match)

- Company logo on printed parking tickets
- Signage at parking areas
- Social media mentions
- Name/logo recognition in all marketing materials, social media sites, and website
- Media exposure on ELCFV website for one year
- Logo recognition on event signage
- DJ announcements of your sponsorship throughout the event
- Feature in ELCFV newsletter
- Optional Relay Race team
- 10' x 10' table space (must provide own table, tent, and chairs)

Photo Booth Sponsor - \$1,250

(Results in \$21,250 after match)

- Company logo displayed on photo backdrop or photo strip
- Company logo sign displayed at photo booth
- Social media mentions
- Name/logo recognition in all marketing materials, social media sites, and website
- Media exposure on ELCFV website for one year
- Logo recognition on event signage
- DJ announcements of your sponsorship throughout the event
- Feature in ELCFV newsletter
- Optional Relay Race team
- 10' x 10' table space (must provide own table, tent, and chairs)



Duck Jam 'Entertainment' Sponsor - \$1,000

(Results in \$17,000 after match)

- Social media mentions
- Media exposure on ELCFV website for one year
- Logo recognition on event signage
- Your company's name mentioned two times at event
- 10' x 10' table space (must provide own table, tent, and chairs)
- Optional Relay Race team

Duck Course 'Inflatable Obstacle Course' Sponsor - \$1,000

(Results in \$17,000 after match)

- Social media mentions
- Media exposure on ELCFV website for one year
- Logo recognition on event signage
- Your company's name mentioned two times at event
- 10' x 10' table space (must provide own table, tent, and chairs)
- Optional Relay Race team

Face Painting Sponsor - \$1,000

(Results in \$17,000 after match)

- Social media mentions
- Media exposure on ELCFV website for one year
- Logo recognition on event signage
- Your company's name mentioned two times at event
- 10' x 10' table space (must provide own table, tent, and chairs)
- Optional Relay Race team

Mighty Duck Sponsor - \$500

(Results in \$8,500 after match)

- Social media mentions
- Logo recognition on event signage
- Your company's name mentioned one time at event by DJ
- 10' x 10' table space (must provide own table, tent, and chairs)
- Optional Relay Race team

High Flying Sponsor - \$300

(Results in \$5,100 after match)

- 4 X 6 Banner
- Optional Relay Race team

Other ways to get involved:

Relay Race Team - \$150 *(Nonprofit discounts available)*

(Results in \$2,550 after match)

- Gather your team of four to race with other teams in the Duck Relay Race! Each team member will paddle their giant duck float to a specified area in the water and back in the shortest time. Who will win?
Each team member must sign a waiver to compete in the Relay Race. Minors must be 12 or older and have a parent/guardian's permission and signature.

Official Intent to Sponsor

Donor/Company Name: _____

Contact Name/Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Signature: _____

Please mark next to the desired level below:

Deadline - Friday, March 17, 2023

- Top Duck Platinum Sponsor - \$2,500
- Duck Paddle "Relay Race" Sponsor - \$1,500
- Quacky's Kids Zone Sponsor - \$1,500
- Lucky Duck Parking Sponsor - \$1,250
- Photo Booth Sponsor - \$1,250
- Duck Jam 'Entertainment' Sponsor - \$1,000
- Duck Course 'Inflatable Obstacle Course' Sponsor - \$1,000
- Mighty Duck Sponsor - \$500
- High Flying Sponsor - \$300
- Relay Race Team - \$150

Please make checks payable to:

Early Learning Coalition of Flagler and Volusia Counties, Inc. - **Tax ID: 59-3646549**

Attn: Duck Race

135 Executive Circle, Suite 100

Daytona Beach, FL 32114

Or sign up online!

https://elcfv.formstack.com/forms/10th_annual_duck_race_2023

If you are interested in other sponsorship opportunities available regarding the Duck Race or have any questions, please contact Serena Piper, Community Partnerships Coordinator, at The Early Learning Coalition of Flagler and Volusia Counties at 386-317-3354 or email spiper@elcfv.org

All sponsorships received by The Early Learning Coalition of Flagler and Volusia Counties receive a 16:1 match from the State of Florida